

**I. March 2025 Revenue: Summary by Channel**

1. NT\$ Reporting for 4137 TT	Mar. 2025 (NT\$m)	% MoM	% YoY
Consolidated Sales	331.4	13%	-13%
Channel – Beauty Salon Franchise (mainland China)	295.0	10%	-12%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	12.3	14%	-22%
Channel – Internet Retailing	8.9	167%	-27%
Channel – Medical Beauty Clinics	15.2	68%	3%
NT\$/RMB avg. exchange rate (Mar.)	4.5396	----	----
2. RMB Reporting for 4137 TT	Mar. 2025 (RMBm)	% MoM	% YoY
Consolidated Sales	73.0	13%	-16%
Channel – Beauty Salon Franchise (mainland China)	65.0	9%	-15%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	2.7	13%	-25%
Channel – Internet Retailing	2.0	166%	-29%
Channel – Medical Beauty Clinics	3.3	67%	-1%
3. TWD Reporting	Jan. to Mar. 2025 (NT\$m)	% MoM	% YoY
Consolidated Sales	797.8	----	-20%
Channel – Beauty Salon Franchise (mainland China)	703.9	----	-21%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	36.0	----	-22%
Channel – Internet Retailing	17.7	----	-25%
Channel – Medical Beauty Clinics	40.2	----	1%
NT\$/RMB average exchange rate	4.5136	----	----
4. RMB Reporting	Jan. to Mar. 2025 (RMBm)	% MoM	% YoY
Consolidated Sales	176.8	----	-23%
Channel – Beauty Salon Franchise (mainland China)	156.0	----	-23%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	8.0	----	-24%
Channel – Internet Retailing	3.9	----	-28%
Channel – Medical Beauty Clinics	8.9	----	-2%



CHLITINA (4137 TT)

April 9, 2025

5. Franchise Store Count	End of March 2025	Net Change in March	YTD Net Change	YoY %
Total	4,542	-2	-45	-6%
China	4,298	-1	-44	-6%
Taiwan	225	-1	-1	0%
Southeast Asia	19	0	0	-10%

II. Major Upcoming Events and Press Release

1. **Financial Briefing:** Next financial briefing is tentatively planned for the second half of April.
2. **Major Meetings:** A regular board meeting will be held in early May to present the first quarter financial report for 2025, and discuss other important proposals.
3. **Other Topics:** None
4. **Press Release:**

CHLITINA HOLDING LIMITED posted a consolidated revenue of NT\$ 331 million in March, a 13.5% increase month on month.

Chlitina's latest additions to its product portfolio, the White Crystal series and the SPF50 PA++ Whitening Sunscreen, have hit the market after more than five years of development and obtaining dual certifications. This achievement is another testament to our research and development efforts. The products have become instant bestsellers, driving reorders and proving to be powerful new additions to our product lineup.

Taipei, April 9, 2025

CHLITINA HOLDING LIMITED (stock code: 4137, hereafter referred to as Chlitina) announced today that its consolidated revenue for March 2025 was NT\$ 331 million, an increase of 13.5% compared to the previous month.

Although the Company's main operating market is still being in an adjustment period, Chlitina continues to steadily advance product upgrades and technological research and development, laying the groundwork for operational recovery. Examples of this strategy are the White Crystal series and the SPF50 PA++ Whitening Sunscreen. These newly launched products are expected to inject new momentum into the overall product line, expanding market share and differentiation advantages in the high-efficacy skincare sector.

The White Crystal series is formulated specifically for Asian skin, incorporating multiple brightening mechanisms and stable whitening ingredients. The products combine radiance boosting technology and an intelligent oil control system to effectively address issues such as dark spots, uneven skin tone, and dullness, creating a luminous complexion from within. The product line covers cleansing, toning, repair, and moisturizing functions, offering a comprehensive, science-based brightening skincare solution. With gentle yet effective formulas, it targets high-end consumers who prioritize both professional efficacy and safety,

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providing an all-in-one, high-efficiency whitening solution.

Additionally, Chlitina's SPF50 PA++ Whitening Sunscreen breaks through traditional sunscreen limitations by combining long-lasting UV protection with whitening and repair benefits. The product has undergone multiple skin tolerance tests, ensuring it is gentle, non-irritating, while providing stable protection throughout the day. This sunscreen not only has dual certifications for whitening and sun protection but also marks Chlitina's first extension of functional products from skincare to "daily protective whitening," expanding usage scenarios and increasing usage frequency. It is poised to become a future best-seller.

Looking ahead to 2025, Chlitina is confident in its operational recovery. As China's economy enters a structural adjustment period and consumers keep a wait-and-see attitude, brand competition is intensifying. In this environment, Chlitina adheres to a stable operating strategy focused on long-term value. The company continues to deepen its core business while actively investing in AI applications, biotech beauty, and the integration of the health industry. Chlitina aims to create competitive, high-end skincare and personalized health management solutions. With a diverse product portfolio and innovative applications, the company will build sustainable competitive advantages, further integrate biotech beauty with the health industry, drive industry upgrades and market expansion, and lay the groundwork for future global growth, creating long-term sustainable value for shareholders and consumers.

About CHLITINA

- ◆ **Main Business:** Beauty and personal care products. Channels: Beauty salon franchise; Self-operated medical beauty clinics; Self-operated e-commerce platform.
- ◆ **Current Market Positioning:** Mid-to-high-end beauty salon franchise business – Industry leader in the franchise business, while also developing related ancillary channels and products.
- ◆ **Primary Market Focus:** Chinese-speaking regions in Asia.
- ◆ **Business Model:** The Company develops, manufactures, markets and sells its own brand of beauty and personal care products through franchised beauty salons. In recent years, we have been working on business diversification through new strategies including creating the UPLIDER medical beauty clinics and the JINGHE and HEDENG general clinics, developing the CHLITINA HOME SPA omnichannel retail and investing in RnD Nail & Eyelash stores among other subsidiary channels.
- ◆ **Brand Background:** CHLITINA was founded in Taiwan in 1989 by Dr. Chen Wu-kang who successfully developed skin care products based on amino acids. In 1997, Chairman Joanna Chen brought the CHLITINA brand to the Chinese



mainland market where its high-quality products and effective business model have been keys to its remarkable success.

- ◆ **New Developments:** In addition to operating a large beauty salon franchise, in recent years, CHLITINA has been collaborating with academic and medical circles on R&D projects regarding stem cells, as well as anti-ageing and regenerative medicine. We have also made strategic investments in the biotechnology industry. In the long term, we are confident that this strategy will inject new blood into the group.