

**I. August 2025 Revenue: Summary by Channel**

1. NT\$ Reporting for 4137 TT	August 2025 (NT\$m)	% MoM	% YoY
Consolidated Sales	322.6	4%	-2%
Channel – Beauty Salon Franchise (mainland China)	294.9	4%	-3%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	13.6	-1%	19%
Channel – Internet Retailing	6.8	-29%	39%
Channel – Medical Beauty Clinics	7.3	119%	-29%
NT\$/RMB avg. exchange rate (August)	4.2119	----	----
2. RMB Reporting for 4137 TT	August 2025 (RMBm)	% MoM	% YoY
Consolidated Sales	76.6	1%	5%
Channel – Beauty Salon Franchise (mainland China)	70.0	1%	4%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	3.2	-4%	28%
Channel – Internet Retailing	1.6	-30%	53%
Channel – Medical Beauty Clinics	1.8	84%	-22%
3. NT\$ Reporting	Jan. to Aug. 2025 (NT\$m)	% MoM	% YoY
Consolidated Sales	2,383.2	----	-11%
Channel – Beauty Salon Franchise (mainland China)	2,130.9	----	-10%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	102.1	----	-8%
Channel – Internet Retailing	65.8	----	-5%
Channel – Medical Beauty Clinics	84.4	----	-25%
NT\$/RMB average exchange rate	4.3174	----	----
4. RMB Reporting	Jan. to Aug. 2025 (RMBm)	% MoM	% YoY
Consolidated Sales	552.0	----	-8%
Channel – Beauty Salon Franchise (mainland China)	493.5	----	-8%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	23.7	----	-6%
Channel – Internet Retailing	15.2	----	-2%
Channel – Medical Beauty Clinics	19.6	----	-23%



5. Franchise Store Count	End of August 2025	Net Change in August	YTD Net Change	YoY %
Total	4,309	-90	-278	-10%
China	4,067	-88	-275	-11%
Taiwan	223	-2	-3	-1%
Southeast Asia	19	0	0	0%

II. Major Upcoming Events and Press Release

1. **Investor Conferences:** The Company has been invited to attend Fubon Securities' 2025 Q2 Institutional Investor Conference on August 12.
2. **Major Meetings:** None.
3. **Other Topics:** None
4. **Press Release:**

CHLITINA HOLDING LIMITED achieved positive monthly revenue growth for three consecutive months. August revenue reached NT\$ 323 million, up 4% month-on-month. Shifts in consumer sentiment in China, coupled with the launch of star products and enhanced store management, have led to stronger store-level performance.

Taipei, August 8, 2025

CHLITINA HOLDING LIMITED (stock code: 4137, hereafter referred to as Chlitina) announced today (September 8) a consolidated revenue for August 2025 of NT\$ 323 million, representing a 4% increase compared to the previous month. When expressed in the Company's functional currency, August revenue reached RMB 77 million, showing a 1% month-on-month increase and a 5% growth year-on-year, demonstrating the Group's solid performance amid market challenges. Cumulative consolidated revenue from January to August 2025 totaled NT\$2.383 billion, representing an 11% decline compared to the same period last year.

The Company stated that the Group has long maintained a consistent commitment to the CHLITINA brand, continuously supporting, empowering, and managing franchise stores to ensure adherence to brand standards. Although the number of stores in China was slightly streamlined this year due to market conditions, the launch of seasonally and market-appropriate new products, combined with ongoing efforts to enhance franchisees' professional capabilities and service quality, as well as integration of store operations into local online lifestyle platforms, has driven significant growth in per-store revenue and average transaction value. These initiatives have also strengthened the brand's premium image and customer loyalty, representing the main driver behind the Company's three consecutive months of MoM revenue growth.

According to the latest research report by the China Industrial Research Institute, China's high-end beauty market has begun to noticeably diverge from the mass



market, with consumers gradually shifting from a purely ‘price-driven’ mindset to a ‘value-driven’ one. Increasingly, they pay attention to product technology, safety certifications, and professional endorsements. Aligning with this trend, the Company has focused on its main operating brand, CHLITINA, targeting the mid-to-high-end beauty segment with a “premium skincare + healthy lifestyle” positioning. Amid market reshuffling, the brand has achieved growth against the trend. The Chinese market also shows that online and offline channels are building differentiated barriers through a combination of “experience + service,” elevating product positioning from “functional” to “value-oriented.” This strategy has successfully expanded brand influence, attracting core high-spending consumers back, while also capturing middle-class and emerging young consumer segments. Through ongoing innovation and the introduction of high value-added products, Chlitina is strengthening its technological fortress and brand competitiveness, further solidifying its leading position in Asia’s beauty care and health technology industries.

Looking ahead to 2025, the Company anticipates that its second-half performance has the potential to surpass that of the first half. With the structural shift in China’s consumer market and the Chinese government’s intensified oversight of the live-stream e-commerce sector, business models that rely heavily on online traffic and low compliance costs face growing challenges. In contrast, Chlitina’s nationwide physical store network, coupled with standardized professional services, provides a highly trusted and compliant consumer experience, further amplifying its differentiated advantage.

Amidst the rapid industry transformation, Chlitina demonstrates resilience not only through a diversified product line but also by implementing “role redefinition and transformative restructuring,” giving the brand and business a renewed value chain positioning. In the second half of the year, Chlitina plans to leverage three key drivers — “improving single-store profitability,” “optimizing product portfolio,” and “synergizing online and offline operations” — to confidently navigate challenges, maintain robust operational growth, and lay a stronger foundation for long-term development.

Additionally, at the end of August, the Company uploaded its 2024 Sustainability Report. While striving to deliver stable returns for shareholders, the Group continues to actively implement various ESG initiatives.