

**I. September 2025 Revenue: Summary by Channel**

1. NT\$ Reporting for 4137 TT	September 2025 (NT\$m)	% MoM	% YoY
Consolidated Sales	392.4	22%	5%
Channel – Beauty Salon Franchise (mainland China)	359.5	22%	5%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	12.5	-8%	11%
Channel – Internet Retailing	10.1	48%	54%
Channel – Medical Beauty Clinics	10.3	40%	-29%
NT\$/RMB avg. exchange rate (Sep.)	4.2732	----	----
2. RMB Reporting for 4137 TT	September 2025 (RMBm)	% MoM	% YoY
Consolidated Sales	91.8	20%	11%
Channel – Beauty Salon Franchise (mainland China)	84.1	20%	11%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	2.9	-9%	18%
Channel – Internet Retailing	2.4	45%	64%
Channel – Medical Beauty Clinics	2.4	36%	-24%
3. NT\$ Reporting	Jan. to Sep. 2025 (NT\$m)	% MoM	% YoY
Consolidated Sales	2,775.6	----	-9%
Channel – Beauty Salon Franchise (mainland China)	2,490.4	----	-8%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	114.6	----	-7%
Channel – Internet Retailing	75.9	----	0%
Channel – Medical Beauty Clinics	94.7	----	-25%
NT\$/RMB average exchange rate	4.3111	----	----
4. RMB Reporting	Jan. to Sep. 2025 (RMBm)	% MoM	% YoY
Consolidated Sales	643.8	----	-6%
Channel – Beauty Salon Franchise (mainland China)	577.6	----	-5%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	26.6	----	-4%
Channel – Internet Retailing	17.6	----	3%
Channel – Medical Beauty Clinics	22.0	----	-23%



5. Franchise Store Count	End of September 2025	Net Change in September	YTD Net Change	YoY %
Total	4,246	-63	-341	-11%
China	4,004	-63	-338	-11%
Taiwan	223	0	-3	-2%
Southeast Asia	19	0	0	0%

II. Major Upcoming Events and Press Release

1. **Investor Conferences:** Next conference planned for the end of October.
2. **Major Meetings:** None.
3. **Other Topics:** None
4. **Press Release:**

CHLITINA HOLDING LIMITED reports robust September revenue growth driven by “Five Heroes” product line. Revenue up 22% month-on-month to NT\$392 million as consumer season boosts demand.

Taipei, October 13, 2025

CHLITINA HOLDING LIMITED (stock code: 4137, hereafter referred to as Chlitina-KY) today announced that its consolidated revenue for September 2025 reached NT\$392 million, representing a 22 percent increase month-on-month and a 5 percent increase year-on-year. When expressed in the Company’s functional currency, September revenue was RMB 92 million, up 20 percent from the previous month and 11 percent year-on-year, continuing to demonstrate solid growth momentum. For the third quarter of 2025, consolidated revenue totaled NT\$1.025 billion, up 8 percent from the previous quarter and 0.2 percent year-on-year (RMB 244 million, up 10 percent quarter-on-quarter and 8 percent year-on-year). Cumulative consolidated revenue for January through September 2025 reached NT\$2.776 billion, down 9 percent compared with the same period last year (RMB 644 million, down 6 percent year-on-year).

The Company stated that with the arrival of the peak consumption season in September, its flagship “Five Heroes” products—Protein Cream, E.G. Cream, Nourishing Lotion-11, Wheat Germ-E Oil, and Youthkeeper Serum—recorded a strong surge in shipments. Since the beginning of 2025, the company has implemented a strategy across more than 4,000 retail outlets aiming at streamlining underperforming stores while rewarding top-performing ones. As a result, both average store revenue and average transaction value have steadily improved. Driven by booming product sales and an optimized channel structure, the Company successfully surpassed the RMB 90 million revenue threshold in September, marking its highest monthly performance of the year. This achievement reflects continued improvements in operational efficiency and a strong rebound in brand momentum, establishing a solid foundation for sustained growth in the second half of the year.

The company further noted that beyond strong operating results, its core brand

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CHLITINA has recently gained international recognition. On September 28 in Hong Kong, at the 20th Asia Brand Ceremony, CHLITINA was named one of the “Top 500 Brands in Asia 2025.” Standing alongside leading enterprises such as Huawei, BYD, Samsung, and Alibaba, CHLITINA was recognized for its excellence in skincare technology, its deepening digital transformation strategy, and its strong brand value growth.

This recognition reaffirms Chlitina’s 35-year commitment to its founding philosophy of a “Beauty Rooted in Health,” and demonstrates the company’s comprehensive achievements in technological research, digital transformation, and brand value enhancement. The Company emphasized that CHLITINA is not merely a skincare brand, but an aesthetic brand IP that inspires admiration and loyalty. Upholding the concept of “Beauty is a Faith,” the brand embodies the spirit of “Women Love Bravely.”

Looking ahead, Chlitina-KY maintains a cautiously optimistic outlook. The company will continue to drive revenue growth through three core strategies: enhancing single-store efficiency, optimizing its product portfolio, and promoting online-offline integration. Meanwhile, the Company plans to channel CHLITINA’s base of over one million members toward light medical aesthetics and surgical aesthetics, progressively expanding into anti-aging, wellness, and stem cell and gene testing. Through these initiatives, the Company aims to build a comprehensive ecosystem encompassing products, retail, medical aesthetics, and health, continuously strengthening its operating momentum and establishing a sustainable long-term growth trajectory.

About CHLITINA

- ◆ **Main Business:** Beauty and personal care products. Channels: Beauty salon franchise; Self-operated medical beauty clinics; Self-operated e-commerce platform.
- ◆ **Current Market Positioning:** Mid-to-high-end beauty salon franchise business – Industry leader in the franchise business, while also developing related ancillary channels and products.
- ◆ **Primary Market Focus:** Chinese-speaking regions in Asia.
- ◆ **Business Model:** The Company develops, manufactures, markets and sells its own brand of beauty and personal care products through franchised beauty salons. In recent years, we have been working on business diversification through new strategies including creating the UPLIDER medical beauty clinics and the JINGHE and HEDENG general clinics, developing the CHLITINA HOME SPA omnichannel retail and investing in RnD Nail & Eyelash stores among other subsidiary channels.
- ◆ **Brand Background:** CHLITINA was founded in Taiwan in 1989 by Dr. Chen Wu-kang who successfully developed skin care products based on amino acids. In 1997, Chairman Joanna Chen brought the CHLITINA brand to the Chinese



mainland market where its high-quality products and effective business model have been keys to its remarkable success.

- ◆ **New Developments:** In addition to operating a large beauty salon franchise, in recent years, CHLITINA has been collaborating with academic and medical circles on R&D projects regarding stem cells, as well as anti-ageing and regenerative medicine. We have also made strategic investments in the biotechnology industry. In the long term, we are confident that this strategy will inject new blood into the group.