

**I. December 2025 Revenue: Summary by Channel**

1. NT\$ Reporting for 4137 TT	December 2025 (NT\$m)	% MoM	% YoY
Consolidated Sales	387.9	8%	11%
Channel – Beauty Salon Franchise (mainland China)	349.3	6%	17%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	15.7	22%	7%
Channel – Internet Retailing	6.0	-1%	-74%
Channel – Medical Beauty Clinics	16.9	48%	28%
NT\$/RMB avg. exchange rate (Dec.)	4.4455	----	----
2. RMB Reporting for 4137 TT	December 2025 (RMBm)	% MoM	% YoY
Consolidated Sales	87.2	6%	11%
Channel – Beauty Salon Franchise (mainland China)	78.6	5%	18%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	3.5	21%	7%
Channel – Internet Retailing	1.3	-4%	-75%
Channel – Medical Beauty Clinics	3.8	46%	29%
3. NT\$ Reporting	Jan. to Dec. 2025 (NT\$m)	% MoM	% YoY
Consolidated Sales	3,878.2	----	-5%
Channel – Beauty Salon Franchise (mainland China)	3,491.9	----	-3%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	157.6	----	-4%
Channel – Internet Retailing	95.5	----	-22%
Channel – Medical Beauty Clinics	133.2	----	-21%
NT\$/RMB average exchange rate	4.3287	----	----
4. RMB Reporting	Jan. to Dec. 2025 (RMBm)	% MoM	% YoY
Consolidated Sales	895.9	----	-2%
Channel – Beauty Salon Franchise (mainland China)	806.7	----	0%
Channel – Beauty Salon Franchise (Taiwan, Vietnam, etc.)	36.4	----	-2%
Channel – Internet Retailing	22.0	----	-20%
Channel – Medical Beauty Clinics	30.8	----	-19%



5. Franchise Store Count	End of December 2025	Net Change in December	YTD Net Change	YoY %
Total	4,116	-28	-471	-10%
China	3,874	-28	-468	-11%
Taiwan	223	0	-3	-1%
Southeast Asia	19	0	0	0%

II. Major Upcoming Events and Press Release

1. **Investor Conferences:** None
2. **Major Meetings:** None
3. **Other Topics:** None
4. **Press Release:**

Chlitina-KY reports December 2025 revenue of NT\$388 million, monthly revenue returns to double-digit growth!

In 2026, dual engines of product strength and digital capacity to upgrade AI-enabled store operations and drive a return to strong growth.

Taipei, January 9, 2026

CHLITINA HOLDING LIMITED (stock code: 4137, hereafter referred to as Chlitina-KY) announced today (Jan. 9) that its consolidated revenue for December 2025 was NT\$388 million, up 8.19% month-on-month, and up 10.90% year-on-year. Consolidated revenue for the fourth quarter of 2025 totaled NT\$1,103 billion, up 7.56% quarter-on-quarter and 7.33% year-on-year. (Calculated in renminbi, consolidated revenue for the fourth quarter of 2025 was RMB 252 million, up 7.33% quarter-on-quarter, and up 10.15% year-on-year.) Following the Group's initiatives to advance brand-driven operations, optimize its franchise system, and adjust its cost structure, operating performance has gradually emerged from the 2024 downturn.

Chlitina-KY stated that consumer momentum across its core China distribution channel, CHLITINA chain stores, increased steadily, thanks to the continued launch of high-quality products aligned with market demand and enhanced brand visibility. The seasonal consumption boost typical of the fourth quarter led to stable shipments of its star Classic line (the "Five Guardians"). As a result, December delivered the second-highest single-month revenue in nearly 24 months, the Company successfully achieving its goal of quarterly growth. This also reflects that overall consumer demand has not disappeared; rather, returning to rationality, it has reconsolidated around beauty systems with strong brand equity and service capabilities, laying a solid foundation for the Group's operating performance in 2026.

CHLITINA was recently selected for the Forbes China "Top 100 Beauty Industry Brands" for the third consecutive time, confirming the position of the Group's core brand as a benchmark for the industry. This highlights the market's strong endorsement and trust in CHLITINA's overall strengths, including market performance, brand recognition, and future growth potential.

IR contact:
Laurence Marcout

Tel:
(+886-2) 8758-0370

E-mail:
ir@chlitinaholding.com



Chlitina-KY commented: “As the industry shifts from traffic-driven competition to brand value and innovation, CHLITINA’s operating model—focused on scientific research, service quality, and social responsibility—positions it well to stand out in an expanding market. Brands with strong product efficacy, service depth, and digital capabilities will be better able to transform competitive advantages into stable and sustainable operating momentum.”

Looking ahead to 2026, Chlitina-KY remains cautiously optimistic and expects to formally transition from an adjustment phase to an acceleration phase. Regarding stores, the Company will concentrate on 3 operational aspects: strengthening store operational health and profitability; increasing operating efficiency and average store revenue; and launching a high-quality store expansion plan.

During a phase of market consolidation and natural selection, Chlitina-KY aims to expand its coverage. At the same time, the Company will adopt “Product Strength × Digital Operating Capability” as its growth engines, continuing to focus on high-efficacy, scientifically validated mid-to-high-end skincare solutions, scaling up flagship product lines, and maintaining a well-paced pipeline of new product launches. On the operational front, Chlitina-KY will comprehensively deepen the application of AI and digital tools across store management, membership management, and marketing, enabling each store to achieve higher customer conversion rates and greater revenue predictability. This will further amplify per-store output efficiency and make 2026 a pivotal year for the Company’s full return to a sustainable growth trajectory.

About CHLITINA

- ◆ **Main Business:** Beauty and personal care products. Channels: Beauty salon franchise; Self-operated medical beauty clinics; Self-operated e-commerce platform.
- ◆ **Current Market Positioning:** Mid-to-high-end beauty salon franchise business – Industry leader in the franchise business, while also developing related ancillary channels and products.
- ◆ **Primary Market Focus:** Chinese-speaking regions in Asia.
- ◆ **Business Model:** The Company develops, manufactures, markets and sells its own brand of beauty and personal care products through franchised beauty salons. In recent years, we have been working on business diversification through new strategies including creating the UPLIDER medical beauty clinics and the JINGHE and HEDENG general clinics, developing the CHLITINA HOME SPA omnichannel retail and investing in RnD Nail & Eyelash stores among other subsidiary channels.
- ◆ **Brand Background:** CHLITINA was founded in Taiwan in 1989 by Dr. Chen Wu-kang who successfully developed skin care products based on amino acids. In 1997, Chairman Joanna Chen brought the CHLITINA brand to the Chinese mainland market where its high-quality products and effective business model



have been keys to its remarkable success.

- ◆ **New Developments:** In addition to operating a large beauty salon franchise, in recent years, CHLITINA has been collaborating with academic and medical circles on R&D projects regarding stem cells, as well as anti-ageing and regenerative medicine. We have also made strategic investments in the biotechnology industry. In the long term, we are confident that this strategy will inject new blood into the group.